**WHO WE ARE**

Name: FoodCloud  
Location: Dublin

**GOALS AND ACTIVITIES**

Goals: We redistribute surplus food - reducing food waste and creating opportunities for social inclusion.  
Activities: Redistribution

**OUR IMPACT AREAS**

Our key areas of significant impact are:

- Food waste reduction
- Training and jobs
- Reducing pressure on food budgets

**SPECIFIC IMPACTS INCLUDE**

1. 1134000 tonnes of food diverted from landfill
2. 555000 tonnes of CO2e emissions avoided due to our activities
3. 2944560 total saved to food budgets of other organisations through our activities
### WHY WE SHARE FOOD

1. If food waste was a country, it would be the third largest emitter of greenhouse gases after China and the US.

2. FoodCloud is a social enterprise that redistributes surplus food to charities that need it, being kinder to our community and planet.

3. This food has been used to create personal connections add value to services and reduce food bills.

### BENEFITS FROM SHARING: OUR SHARESTARS

Food sharing can create multiple positive benefits from fostering social cohesion to reducing food waste. A summary of the areas where we benefits are shown in the graphic below based on the number of stars in each category.

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct benefits</th>
<th>Indirect benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internal</td>
<td>★★★★</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Economic</td>
<td></td>
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<tr>
<td>Money Making</td>
<td>★★★</td>
<td>★★★</td>
</tr>
<tr>
<td>Money Saving</td>
<td>★★★</td>
<td>★★★</td>
</tr>
<tr>
<td>Environmental</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Efficient Resource Use</td>
<td>★★★★</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Environmental Benefits</td>
<td>★★★</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Social</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community benefits</td>
<td>★★★</td>
<td>★★★</td>
</tr>
<tr>
<td>Individual benefits</td>
<td>★★★</td>
<td>★★★</td>
</tr>
</tbody>
</table>

*Direct benefits* and *indirect benefits* indicate the level of benefit gained from food sharing.
SHARING IMPACT STORIES

**Story 1**
“FoodCloud help us to play our part in tackling food waste on a national scale. More than half of all our donations made are fresh fruit and vegetables, supporting the better health and nutrition for local charities.” Deirdre Ryan, Head of CSR, Lidl Ireland

**Story 2**
“We have been able to offer a greater variety of food than we used to. We have been able to give special treats to our users in our programmes. FoodCloud has saved our organisation considerable amount of money.” Salvation Army, Larne

**Story 3**
“We saved over 20,000 Euro last year out of our food budget. This allowed us to use this money to provide better support services for both our residents and the local community” Rosepark Independent Living, Dublin

HOW WE CONTRIBUTE TO THE UN SUSTAINABLE DEVELOPMENT GOALS

This summary report was built using the SHARE IT toolkit that formed part of the SHARECITY research project which was funded by the European Research Council. Grant Agreement No. 646883.